

CHRISTMAS PREPARATIONS

have made necessary the relocation of a number of departments:

Hand Luggage now in Basement Gift Shop now on Main Floor
Corsets and Hair Bands now on Main Floor
Dept. Italian Importations now on Fourth Floor
Dept. Extra Size Apparel now on Fourth. Toys now on Third.

Store Open 9 to 5:30

HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

WONDERFUL TOYS

for which our newly enlarged department provides a spacious, attractive setting, are being unboxed and placed on display as rapidly as possible. Beautifully constructed foreign and American Toys of every kind are shown, and not the least of their attractions are their lower than elsewhere prices.

Yes! Big New Holiday Assortments

Displayed Throughout Store So That You May DO YOUR CHRISTMAS SHOPPING EARLY

Following Interesting Values for Home and Personal Use on Sale Both Monday and Tuesday

SMARTYNE Suits for Women and Misses



Special
33.50

A pleasing selection of suits whose excellence of tailoring and fineness of materials give them an air of distinction. The model sketched is of fine quality twill cloth in navy or black crepe lined and interlined, and carefully finished. Other models in twill and in imported tweed, in all the Autumn colors, suitable for dress, business and sports wear. All crepe lined and interlined.

Fur Coats and Scarfs

Monday's and Tuesday's reduced prices bring them to surprisingly low costs.

HUDSON SEAL COATS (Dyed Muskrat)
Smart model—40 inches long—self trimmed—cord girdle—attractively lined—were \$335.00..... **295.00**

LASKIN SEAL COATS (Dyed Coney)
40 inches long—handsome beaver, squirrel or skunk collars and cuffs—mandarin sleeves—elaborately embroidered Canton linings—were \$210.00..... **175.00**

MISSES' BLUE CONEY COATS—36 inches long—chin collar, gray girdle to match—silk lined—were \$80.00..... **67.50**

Fox Scarfs—black, taupe and brown—were \$22.50..... **17.75**

Two-Skin Mink Scarfs—were \$42.50..... **35.00**

Women's Extra Size

DRESSES

22.77

Were 29.73

Tricotine, Poiret twill or Canton crepe dresses in smart styles, strictly tailored, or trimmed with braid or embroidery. Black, navy or brown. Sizes 42½ to 52½.

EXTRA SIZE DEPT.—FOURTH FLOOR.

Curtains and Draperies

New large assortments bought under the old tariff and priced on that basis, which means large savings to you.

Fine Quality Reversible Velour Curtains—7 ft. 6 in. long—50 in. wide—French edge—combinations of rose and blue, blue and gold, olive and crimson and other desirable colorings..... **21.66**

Remarkable Special in Curtains—Imported laces—extra wide borders—Arabian tint—2½ and 3 yds.—value \$16.50..... **10.97**

Imported Irish Point Panel Curtains—2½ yards long—applique and antique motifs—match patterns at following prices:

45-inch—value \$7.50..... **5.47**
54-inch—value \$8.50..... **5.97**
60-inch—value \$10.50..... **6.97**

New Radio Cretonnes—latest novelty in fabric—has a silky lustre—first time shown—most artistic colorings..... **.28**

Continuing remarkable purchase and sale of Silk Overdraperies:

Lot 1—67—value .97
Lot 2—97—value \$1.47
Lot 3—1.66—value \$2.47
Lot 4—1.97—value \$2.97

Various blues, rose, gold tones, mulberry and natural—plain or fancy figures—most exceptional value ever offered.

50-Inch Art Jute Tapestry Cretonnes—verdure and antique effects—made to sell at \$2.50..... **.88**

Special Offering Fine Scrim Curtains—deep hemstitch—plain or centre valance—value \$2.97..... **1.97**

Imported Bed Sets—Marie Antoinette work—also fine Marquisette with real lace motifs—were \$25.00..... **19.94**

Remarkable Offering Figured Silk Velours—50 inches wide—21 artistic decorative shades—made to sell at \$7.50 yard..... **3.88**

50-Inch Drapery Repps—taupe, mulberry, tan, blue and others..... **.87**

3,000 Yards Sectional Panel Curtains—2½ yds. long—value \$2.97..... **1.97**

Gift Suggestion White Aprons

.78, .97, 1.28

Dainty white batiste or dotted Swiss tea aprons, trimmed with lace, ribbon or embroidery.

Linen Cluny Laces

Special **.19**

Various widths that we are reducing greatly, because there are no matching insertions in stock.

Black Silk Nets—figured and dotted—40 inches wide—were \$1.27..... **.84**

Silk Chemises

Special **3.93**

Radium, crepe meteor and heavy crepe de chine in dainty step-in and envelope styles, beautifully trimmed with Colais, Val, and filet laces, tucks, embroidered medallions and ribbon rosbands. Flesh and white. Self and flowered ribbon strap shoulders. Fine assortment of novelty combinations, pajamas and other articles suitable for gifts, including black georgette underwear, at prices suited to all tastes.

SPECIAL PURCHASE

Imported French Tooth Brushes

.38
Value .46

from EUROPE to YOU

Gifts with personality at prices that mean a personal saving to you.



From Italy comes a purse of a type that accords well with smart afternoon costumes. It has a dainty design of cupids on one side that is novel and delightful. **3.14**

Dept. of Italian Importations



Amber colored cigarette holder with a smart silver finished case is from England, the home of fine smoking accessories, and is a smart gift for the woman who smokes. **2.75**

Gift Shop



A stuffed camel makes a charming playmate if one is in one's very first youth. This one may be had in the sober colors of his native hue or a parti-colored covering of gay red and blue. **.84**

Toy Dept.

Women's Imported Sateen Bloomers

Special **1.48**

Made with double rows of shirring on cuffs, or single ruffle. Flesh, purple, brown, navy and black.

WOMEN'S BATISTE CHEMISES—straight and envelope styles, with strap or built-up shoulders—sheer batiste, trimmed with dainty embroidery and Val. lace—were .97..... **.78**
WOMEN'S NAINSOOK DRAWERS—fine quality—embroidery ruffles—were .97..... **.78**
PORTO RICAN NIGHT DRESSES AND ENVELOPE CHEMISES—hand made lingerie with fine hand-drawn work and embroidery..... each **1.72**

SPECIAL PURCHASE Redfern Corsets

4.64

Value \$6.50

Corsets whose worth is well known that we can sell so far below their value because we bought a small lot at a special concession. They are of fine pink broche in various styles, including lace fronts. Sizes 24 to 30 and some extra sizes.

Women's Part Wool UNDERWEAR

1.07

Were \$1.47

Vests and drawers in various styles, of the right weight for medium cold and cold weather. WOMEN'S PART WOOL UNION SUITS—various styles—regular and extra sizes—were \$2.47..... **1.72**
CHILDREN'S PART WOOL WAIST UNION SUITS—vest, waist and drawers combined—high neck, long sleeves, ankle length—sizes 6 to 12 years—were \$1.77..... **1.57**

WOMEN'S DOUBLE EXTRA SIZE UNION SUITS—low neck, sleeveless, band top finish, loose or tight knee—were .87..... **.65**
Extra Size Department—Fourth Floor.

Women's Flannelette Gowns

Pink and blue stripes or all-white models with collars or plain round or square necks.

1.18

Were \$1.48

WOMEN'S FLANNELETTE PETTICOATS—pink and blue stripes—scalloped or hemmed—some all white—were .97..... **.84**
WOMEN'S FLANNELETTE BLOOMERS—elastic or ruffle knee—made full—all white or pink and blue stripes. Special **.58**

Robe Cloths

.48 Yard

Were .54

27-Inch eiderdown finish robes of cloths in many attractive colors for men's and women's dressing gowns. All wool, wool mixed, silk emb'd or plain—white or colored—also Domet, Canton and Table Felt—greatly reduced prices.

25-INCH BLEACHED CANTONS AND 27-INCH BLEACHED DOMETS—both of soft downy nap—value .18..... **.14**

Remnants of Flannels

Babies' Woolens

A gift for Baby for birthday, Christmas, or just because you like to give him things, can be no more acceptable than when chosen from these special values.

Babies' Fine Wool Sweater Sets—sweater, leggings, cap, mittens—buff, brown, peacock and white—sizes 24 to 28—were \$7.50..... **5.95**
Babies' Fine Half Wool Shirts—sizes to 2 years—were \$1.25 and \$1.35..... **.96**
Half Wool Shoulder Strap Bands—sizes to 3 years—were .97..... **.68**

Little Tots' Fine White Dresses

Were **1.97 1.24**

Lace and Embroidery Trimmed. Sizes to 6 Years.

Little Tots' Tub Dresses—Gingham and chambray—with or without panties—sizes to 6 years—were \$2.67..... **1.65**
Infants' Nainsook Slips—yoke and bishop style—lace and embroidery trimmed—were .75..... **.50**
Infants' Christening Sets—two pieces—embroidery and lace trimmed—also hand-stitching—were \$4.97..... **3.95**
Little Tots' Velvet Pantie Dresses—brown and blue—some hand embroidered—sizes to 6 years—were \$7.97..... **6.50**

Linings

In keeping with the beautiful costume materials of the Winter mode.

38-Inch Brocaded Crepes—brown and navy—suitable for fur and fabric wraps—were \$3.64..... **2.75**
36-Inch Lining Satins—Good assortment of staple shades—for suits and coats—were \$1.55..... **1.10**
Fancy Sateen Linings—Effective designs and colors. Special, yard..... **.50**

Triple Extra Size Taffeta Petticoats

6.84

Were \$7.94

Black, navy and new changeable shades. With pin tucked and knife pleated ruffle. 84-inch hip.

Extra Size Hearn **JAHSON** Brassieres

—specially made for the large figure—hooked at side front—with diaphragm reducer—rubber insets on sides—strap shoulders—long model—pin novelty cloth—sizes 44 to 54..... Special **1.25**

EXTRA SIZE DEPT.—FOURTH FLOOR.

Towels and Towelings

Assortments and prices to please the housewife who is preparing to supplement her supply.

Bath Sets—four pieces, consisting of 1 wash cloth, 1 guest towel, 1 large size towel and 1 bath mat—wide colored jacquard borders—were \$2.87..... **2.24**
Bleached Turkish Bath Towels—fine quality hemmed colored borders—were .78..... **.52**
Extra Heavy All-Linear Crash Towelings—good wearing quality—assorted red and blue borders—were .60..... **.48**

Bleached Cotton Huck Towels—finely woven—hemmed—colored stripe borders—were .27..... **.19**

72-Inch Pure White Irish Linens—firm, close weave—suitable for luncheon sets, pillow cases, sheets, etc.—were \$2.94..... **2.27**

22-Inch Pure Linen Huck Towelings—floral designs—were \$1.77..... **1.44**

MORNING SPECIALS On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.68 Costume Serges..... **1.30**
54-inch—all wool—sponged and shrunk—navy and black. DRESS GOODS—MAIN FLOOR.
\$2.25 Black Charmeuse..... **1.64**
46-inch—heavy quality—bright satin face. SILKS—MAIN FLOOR.
59 ct. Bleached Mercerized Damasks..... **.39**
58-inch—good wearing quality. LINENS—MAIN FLOOR.
22 ct. Part Linen Crash Towelings..... **.15**
For dish and rollers—assorted red and blue borders. TOWELINGS—MAIN FLOOR.
17 ct. White Nainsooks..... **.12**
36-inch—for infants' slips and undergarments, etc. WHITE GOODS—MAIN FLOOR.
57 ct. and 67 ct. Silk and Cotton Mulls..... **.44**
36-inch—various shades of blue, green, pink, rose, lavender, helio, etc.—high silk lustre—for street and evening wear. WASH FABRICS—BASEMENT.
17 ct. Bleached Domets..... **.12½**
25-inch—soft downy nap. FLANNELS—BASEMENT.
97 ct. Buffet and Dresser Scarfs..... **.68**
Lace trimmed and scalloped edges. DECORATIVE LINENS—MAIN FLOOR.
\$5.98 Satin Marseilles Spreads..... **4.37**
Full size—hemmed or scalloped—medallion centres. SPREADS—BASEMENT.
\$2.94 Women's Blanket Cloth Robes..... **2.48**
Pretty floral patterns—self or contrasting piping on collar, cuffs and girdle—sizes 36 to 42. HOUSE GARMENTS—SECOND FLOOR.
97 ct. Flannelette Gowns..... **.75**
Pink and blue stripes—V necks—some with collars—all regular sizes. FLANNELETTE UNDERWEAR—SECOND FLOOR.
\$2.47 Men's and Women's Umbrellas..... **1.95**
Fancy handles. UMBRELLAS—MAIN FLOOR.
19 ct. Fancy Outing Flannels..... **.12½**
Fleecy nap—suitable for undergarments for every member of the family. WASH FABRICS—BASEMENT.

Women's Black Silk Hosiery

Their beautiful quality makes them suitable for gifts. Prices are very special.

Women's Black Silk Hose—particularly well fashioned heels—lisle tops and soles. Special **1.95**
Women's All-Silk Hose—black—full fashioned—were \$2.97..... **2.43**

Glove Silk Vests

1.35

Were \$1.97

Bodice tops—flesh color.

Glove Silk Camisoles—Broken assortment..... **1.45**
—\$1.97 quality.

Children's Knit Night Drawers

.97

Were \$1.38

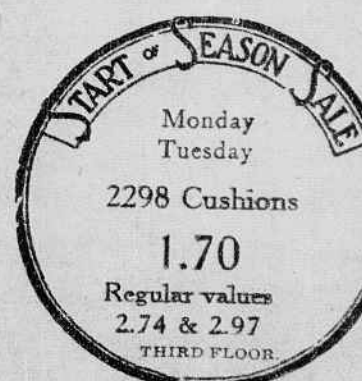
With feet—fleece lined.

sizes 1 to 8 years.

Children's Flannelette Nightgowns—double yoke—turnover collar—sizes 2 to 14 years—were \$1.38..... **.97**

Girls' Billiebirke Pajamas—pink or blue checked flannelette—white trimming—drop seat—sizes 6 to 14 years—were \$1.68..... **1.25**

Dr. Denton's Sanitary Night Drawers—with feet—sizes 1 to 10 years—priced according to size..... **.88 to 1.56**



Floral Silkoline Comfortables

3.05

Were \$3.97

plain sateen borders—white cotton fillings.

Floral Silkoline Comfortables—plain sateen or floral centres—winter weight—well stitched—full size—cotton fillings—were \$5.07..... **3.87**

New Mixed Duck and Goose Feather Pillows—strong tickings in various stripes—24x30 in.—were \$2.93..... **2.22**
26x30 in.—were \$3.27..... **2.53**